Art Appreciation, Collection and as an Alternative Asset
Ms Allison Liu
Lecture Theatre 31, Level 3, Block S16, Lower Kent Ridge Road
7.00pm, Friday 29 Apr 2016

Art collection and investment have many merits, such as aesthetic value for appreciation, cultural heritage, social status boost, and more recently family asset allocation and wealth inheritance. According to a research of in 2013, art asset has very low correlation to other asset categories of stocks, fixed income, commodities and real estates, therefore making the portfolio more diversified. A professionally managed art investment portfolio is tax free, of low maintenance cost, high level of privacy, low volatility and highly defensive. It can generate stable and reliable returns in the long term, and provides access to regional or global markets.

At this talk, Allison will share an insider’s view on fine art appreciation and collection, the fun parts of authentication and forgeries. She will also discuss fine art from an investor’s and investment perspective.

Allison Liu is the founder and Managing Director of Bergen Art Investment. She specializes in art investment and art asset allocation, and works closely with the people behind museums exhibition, curation and publication. Her clientele include wealthy and privileged families of Southeast Asia and Great China. The focus is on Asian modern, contemporary paintings and important masterpieces of old masters. The authentication of these artworks - traditionally one of the biggest challenges of modern art collection - involves serious study, academic research and the establishment of big data.

Allison is proficient in the art market and financial market operations, and is a rare interdisciplinary talent. She was a speaker at the recent Singapore 2016 Alternative Investment Symposium at SGX.

To attend, please call or write with contact details to the 65161468 or sciheep@nus.edu.sg