Why Learn Data Science?
What Is in It for You?

Synopsis

All leading organisations use data to formulate innovative strategies for business growth and competitiveness. Data analytics is now a strategic priority for organisations. Given the growing volume of data everywhere and with the high adoption rate of Big Data, every company will require a data scientist in the near future. This talk will illustrate why you should learn data science and showcase the diverse career opportunities in different sectors.

Speaker

Prof Carol Hargreaves

Prof Carol Hargreaves is an analytics and business intelligence professional with over 28 years analytics experience. She has held leading roles in the pharmaceutical, healthcare, fast moving consumer goods and educational industries. Prof Hargreaves has worked with various leading companies to make businesses more intelligent. These include Pfizer, Novartis, MSD, Nestlé, MasterFoods, Goodman Fielder, Foxtel, Aztec (acquired by IRI), Cegedim Strategic Data (acquired by Quintiles IMS), the National Health and Medical Research Council and NUS. Prof Hargreaves has a passion for solving business problems using analytics and machine learning techniques to build data-driven solutions. Her role includes analytics training, designing of analytics courses, and providing analytics advisory and consulting services. She is currently the Director of the Faculty's Data Analytics Consulting Centre.